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100 Most Promising Technology Companies

Entrepreneurs across the globe are regarded as key drivers of economic and social progress. The current scenario has evolved and carries quite a lot of untapped potential, which if utilized strategically would result in successful outcomes. The evolution of technology has led to fundamental changes in the way organizations used to function. With the urgent need to adapt to these technologies, organizations worldwide are forced to deviate from the conventional ways of doing business. Along with incorporating new technologies, business leaders have to tackle the centuries-old challenges of limited budget, finding the right strategies, hiring and retaining talent and others. In short, current entrepreneurs have the tough task to take an organization through these challenging times, which require out-of-the box strategies.

However, it should be noted that these challenges are potential opportunities in disguise. For instance, the emergence of cloud, big data, mobile, Internet of Things and other technologies have been instrumental in enhancing business growth at all levels. The global economic dynamic

calls for strategic use of these technologies to maintain an edge over others in the highly competitive world. Therefore, the focus should be on unearthing the potential hidden in these challenges.

In order to help enterprises across the globe gain useful insights into the latest technologies, keeping pace with these trends, the critical challenges, overcoming these roadblocks, future-oriented approach and other vital aspects on running an enterprise, CIOReview presents the 'CIOReview 100'. This is an annual honor for the best 100 technology companies in the U.S.

To address the burning need of CIOs to find cost-effective and flexible solutions, the CIOReview100 list brings successful companies together at one place. These companies have gained momentum, beating the current challenges, and would be sharing helpful information on how they achieved it. A distinguished panel comprising of CEOs, CIOs, Analysts and CIOReview editorial board scrutinized several companies to finalize the 100 best technology companies.

Company:
Synerzip

Key Person:
Hemant Elhence,
CEO

Website:
www.synerzip.com

Description:
A provider of in-depth expertise in Agile software development to VC funded small/mid-sized software companies.

Synerzip: Enabling the Perfect Approach towards Agile Software Development

By Derek James

Agile software development is a relatively new entrant into the software arena. Its emergence has opened up a plethora of opportunities for software firms to produce high-quality software at a much lesser rate. In the wake of these trends, more and more software firms across the globe are striving to incorporate aspects of agile software into their functions. However, any company interested in applying agile software would require fundamental changes in their strategies, as the technology comes with its own set of challenges. With several leading firms focusing on agile, the Dallas, Texas based Synerzip, an established Agile Software Development partner, is actively trying to leverage its potential for successful outcomes. The firm, led by Hemant Elhence, has demonstrated the capability to better utilize the technology by overcoming its challenges.

The decade-old firm, since inception in 2004, has successfully served over sixty companies. Their services are incorporated by an impressive list of venture funded small or mid-sized software companies involved in verticals such as social media, mobile, big data analytics, cloud and enterprise software.

How Synerzip manages to beat the competition and maintain an edge over others? Explains, Elhence "We offer in-depth expertise in Agile software product development. Moreover, we are based in the u.s, with our software development center in India. Such a dual shore



Hemant Elhence

model empowers our clients to tap into Synerzip's superior engineering talent along with achieving about fifty percent reduction in development costs. Further, our strategies impart the much-required flexibility by functioning as an extension to the present strategies". In recognition of their hard-core attempts towards connecting software organizations to the best of Agile Software Development technologies, Synerzip has been placed at the 1468th place on Inc magazine's Seventh annual Inc. 500|5000 list of the nation's fast-growing private companies.

The Technology Expertise

Much of the company's success could be attributed to its core team consisting of software veterans. Majority of the software professionals at Synerzip come with more than three decades of

core industry experience. Further, its India Based Development Team is specially qualified to address the requirements of U.S. based early-stage software development firms.

The Synerzip team believes in understanding the project requirements and applying the most apt, relevant and practical strategies. Synerzip encourages its employees to constantly explore and evaluate new technologies, by carefully weighing the pros and cons. Besides, there have been recent investments in Mobiles, Cloud Computing, Big Data Analytics and a wide range of other technologies.

"We have internal lunch and learn sessions augmented by external webinars. Traditionally, enterprise software using J2EE and .Net platforms has been our area of focus. We also work with the highly dynamic and business-friendly Ruby/Ror", continues Elhence. [CR](#)

